

Post Show Review

Dubai WoodShow 2016

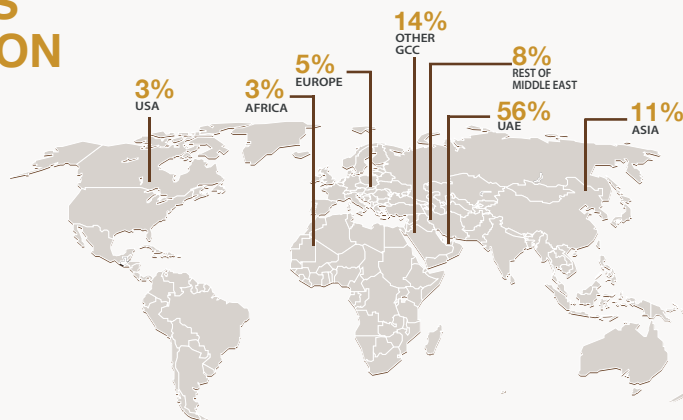
The Dubai WoodShow took place for the 11th consecutive year from 4 - 6 April, 2016 at the Dubai World Trade Centre attracting over 8,000 high quality trade professionals from 98 countries across the globe. This year's edition enjoyed a great demand from the industry for exhibition space. With more than 260 local and international exhibitors from the Wood and Woodworking Machinery industry the show got sold out weeks before the opening.

The show was inaugurated by H.E. Dr. Thani bin Ahmed Al Zeyoudi, Minister of Climate Change and Environment, on the 4th of April, 2016.

Being the region's premier and only destination for wood, wood accessories and woodworking machinery, Dubai WoodShow again has proven to be the perfect platform to get insights on the latest industry trends and advancements in technologies and to meet with new and existing business partners.



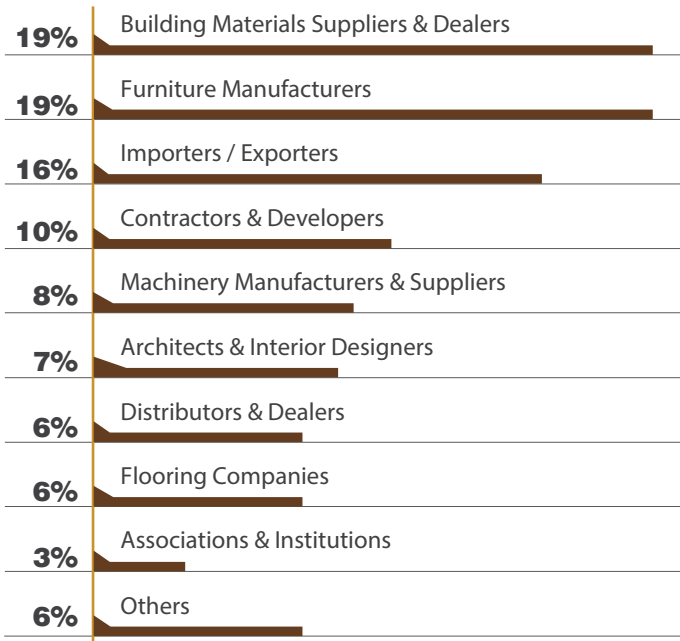
VISITORS BY REGION













DECISION MAKERS



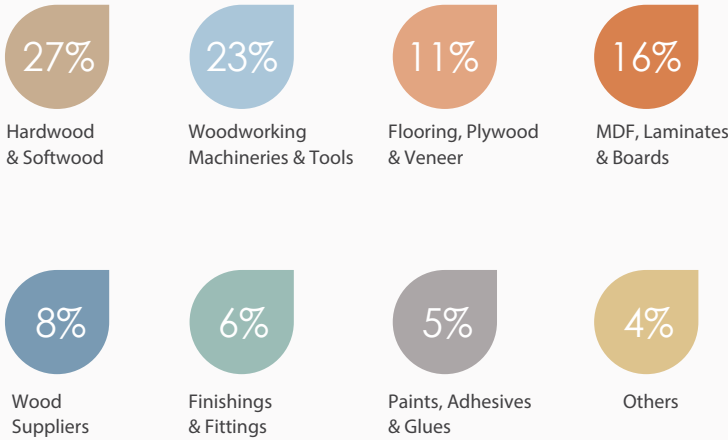
VISITORS BY NATURE OF BUSINESS



TOP 10 VISITING COUNTRIES

-  UAE
-  Kingdom of Saudi Arabia
-  Pakistan
-  India
-  Oman
-  Bahrain
-  Qatar
-  Turkey
-  Kuwait
-  Iran


EXHIBITORS PROFILE





“The GCC is a growing market segment of our wood trade and the Dubai WoodShow, as the leading exhibition in the region, has become the chosen platform for Canadian companies to promote their products in these markets. Connections made in the show often lead to new business opportunities for our companies”


Ana M. Ferro
Trade Commissioner – Wood Products
Embassy of Canada – Abu Dhabi


PAVILIONS


-  American Hardwood Export Council


-  China

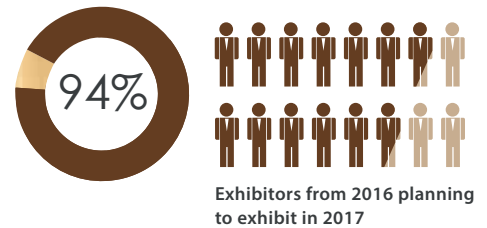
-  Italy

-  Malaysian Timber Council

-  Quebec Wood Export Bureau

-  Swedish Wood

-  Turkey



EXHIBITOR'S SATISFACTION RATE ON KEY SUCCESS FACTORS

